

# EROBELLA

**Germany's  
largest Erotic  
Portal at  
SX TECH  
EU 2023**

**Emergency Contacts**

**What does  
Germany think  
about sex work?**

**Sex Work Pricing  
Index 2023**

**Interview  
– Contacts:  
Voices from  
Sex Work**

**What we do**

Erobella's mission is to advocate for and promote the well-being, self-determination, and safety of sex workers. We do this through innovative features and sex education.

[www.erobella.com/presse](http://www.erobella.com/presse)

## About Erobella

With more than 15,000 registered sex workers, Erobella is one of the largest erotic portals in Europe. The website connects serious providers of sexual services, escorts and models with real clients. In addition, Erobella is committed to the interests of sex workers worldwide and against the stigmatization of the industry. Through close cooperation with organizations, universities and other knowledge institutions, as well as the regular publication of studies / surveys, Erobella provides new, exclusive insights into the world of sex work.

## Our Mission

Erobella's mission is to advocate for the well-being, self-determination and safety of sex workers by working for their acceptance and destigmatization in society and politics. We are also committed to democratizing sex work in Germany and creating a safe, supportive community for people in the profession - regardless of their sexual orientation or gender. Since 2022, we have been actively organizing meetups and collaborating with like-minded partners to increase our effectiveness.

As a trusted platform, Erobella connects sexual service providers, escorts, and models with real clients, always keeping the interests and needs of sex workers at the forefront. Together, we are working towards a future where the voices of the industry are heard and the rights and interests of sex workers are protected.

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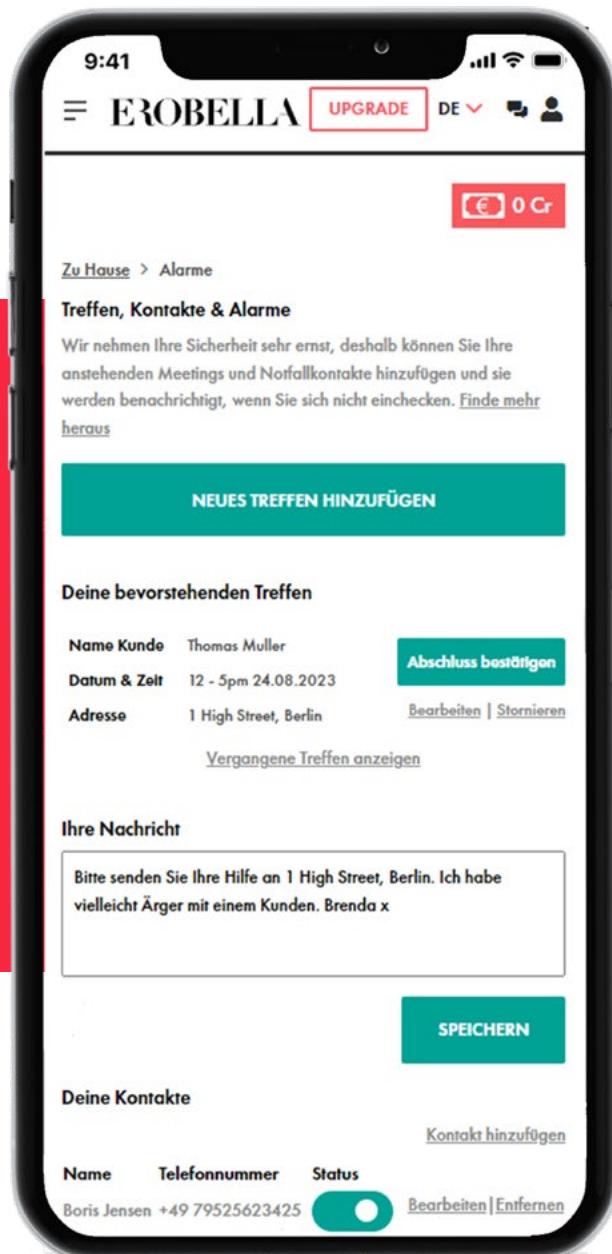
**You have questions about Erobella, our studies, have an interview request or want to learn more about sex work in the DACH region?**

**Meet us at SxTech or contact us at:**



# Emergency Contacts

At Erobella, we take the safety of our users very seriously. For this reason, we have introduced the new function "Emergency contacts". With this feature, sex workers can enter client appointments free of charge and deposit emergency contacts who will be automatically notified by SMS if it is later not confirmed that an appointment has ended safely.





# What does Germany think about sex work?

The survey "What does Germany think about sex work?" was commissioned by Erobella and conducted by the market research institute Splendid. A representative sample of 1,009 people aged 18-69 was surveyed.

A society without sex work seems difficult to imagine for most survey participants. For 77% of respondents, prostitution has always been a part of society and for 81% it will continue to be a part of it in the future. And yet, for many people, it still carries a taboo. Stigmatization of sex workers is also an issue in 2022: 78% in our survey agree with the sentence *"Many sex workers have to deal with social discrimination"*.

Interesting: 14% of the respondents - that is, one in seven - state that they have already used the erotic services of a sex worker or dominatrix themselves.

Many people are aware that sex work is a delicate and sensitive topic. Thus, 30% of the participants in our survey express concern that entering sex work rarely happens voluntarily. And yet, two-thirds of respondents believe that the activity should be treated *"as a job like any other."*

Overall, the development in the sex worker industry in Germany is seen as positive. Thus, 35% think that the situation of sex workers has improved in recent years and 42% agree



with the sentence *"Sex workers are better protected against exploitation and violence today than in the past"*.

The Internet also seems to play an important role here. A majority of 58% of those surveyed believe that the Internet offers prostitutes the opportunity to carry out their work in a more self-determined manner. Another 54% are convinced that sex workers can also enjoy their job.

**You can find the entire study here:**

<https://erobella.com/presse/wie-denkt-deutschland-uber-sexarbeit/>

# Sexwork Pricing Index 2023

How expensive is sex for sale in Germany? We took a close look at more than 20,000 price quotes on Erobella and calculated an average price for sex. The "Sexwork Pricing Index 2023" shows: The price of sex work sometimes varies widely in Germany - and is particularly expensive in one Flächenbundesland.

People are generally reluctant to talk about money - and that also applies to sex work. In general, the red-light milieu is still a heavily tabooed industry: reliable data is scarce, and little is known about the actual work of sex workers. As one of the largest erotic portals in Germany, we want to change that. And we are providing new figures and exclusive insights with the "Sexwork Pricing Index 2023".

## Sexwork Pricing Index 2023 Die 10 teuersten Städte Deutschlands

- 1. München 192,91 EUR
- 2. Mönchengladbach 189,78 EUR
- 3. Bamberg 182,00 EUR
- 4. Kempten (Allgäu) 182,27 EUR
- 5. Düsseldorf 182,14 EUR
- 6. Hamburg 174,33 EUR
- 7. Stuttgart 172,15 EUR
- 8. Gütersloh 171,00 EUR
- 9. Kiel 167,69 EUR
- 10. Regensburg 167,50 EUR



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We have compared the prices for sex for sale in 84 cities in Germany and evaluated a total of more than 20,000 data records on our website. The result: An erotic hour with a sex worker currently costs an average of 149.69 euros.

**You can find the entire study here:**

[https://erobella.com/presse/  
so-viel-kostet-sex-mit-einer-sexarbeiterin/](https://erobella.com/presse/so-viel-kostet-sex-mit-einer-sexarbeiterin/)

# Interviews: Voices from Sex Work –Erobella Ambassadors\*

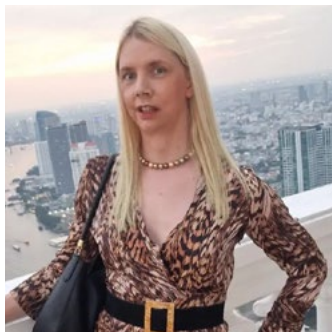


## **Ola Miedzynska** – Co-Founder of Erobella

Ola Miedzynska is co-founder of Erobella.com and active as a sex and adult technology business consultant, sex tech hackathon advisor, sex work advocate, and feminist. Ola's career has revolved around the erotic technology industry for over a decade, from early stage startup development to management consulting. Ola lives and works in Berlin.

## **Lady Susan** – Domina from Berlin

Lady Susan says about herself: *"My friendly manner and my rather small stature tempt one or the other to the (wrong) assumption that I am harmless. Well. Everyone has to make his own experiences."* She runs her own dominatrix studio in Berlin's Wedding district and has been active as a dominatrix for more than 10 years.



## **LouLou Lamour**

– Trans-Sexarbeiterin from Berlin and Frankfurt am Main

Loulou Lamour is a TS, Shemale & Trans sex worker in Berlin and Frankfurt am Main. Her name stands for exclusivity and for versatile erotic service at the highest level. She is happy to answer all questions about transsexual sex work.



## **Storys about Sex work**

*Youtube Playlist*

On our YouTube channel we spotlight intriguing individuals and share their compelling stories as advocates of sex work. Our mission is to shed light on the authentic facets of this industry, providing a platform for meaningful conversations.

→ **YouTube**

## **Taboo Talks by Erobella**

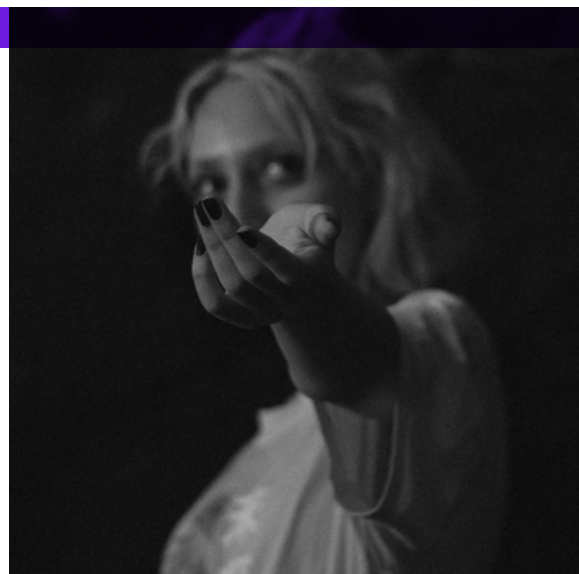
*Spotify podcast*

Our Erobella podcast covers all the latest news and perspectives from the sex worker industry in Germany.

→ **Spotify**

**Do you have questions for our ambassadors, a request for an interview or would you like to learn more about their work?**

Send us an email to:  
**presse@erobella.com**



## Organizations we actively support

- [BESD](#) – Professional association erotic and sexual services e.V.
- [BSD](#) – Professional association sexual services e.V.

## Data and research

- Clarification of legal restrictions around sex work during the coronavirus pandemic ([see here](#)).
- Developed and conducted a Tinder experiment to highlight stigma against sex workers ([see here](#)).
- Conducting a nationwide survey to understand how people in Germany feel about sex work ([see here](#)).
- Conducting a survey of sex workers to understand how they view their profession ([see here](#)).
- In collaboration with LustMag, developing a “Sex Worker Wellbeing Index” to show which cities around the world have the best living and working conditions for sex workers ([see here](#)).
- In collaboration with LustMag, conducted a study on the most sexually liberal cities in the world ([see here](#)).





## Events and community

- Hosting community events just for sex workers ([example here](#)).
- Hosting webinars just for sex workers on topics such as STD safety.
- Conducting and promoting interviews with sex workers to improve the public’s understanding of the profession and help destigmatize the industry ([see here](#)).

## Online protection

- Introduce the “Report a Profile” feature throughout the website.
- Sex workers can rate their clients, and other sex workers can view these ratings before arranging a meeting.
- Emergency Contact Notification. This new feature allows sex workers to send automatic notifications to trusted contacts when their appointments exceed a certain time limit.

## Where you can follow our activities:

-  [@erobella\\_de](#)
-  [@erobella\\_de](#)
-  [erobella](#)
-  [@erobella6722](#)